

**Visioning Advisory Committee (VAC) Minutes
City of Beaverton
May 4, 2011**

Members Present:

Lacey Beaty	Jolene Guptill
Jennifer Browning	Kevin Hoover
Mark Fagin	Jerry Jones
Kevin Frazier	Christine Lau
Ty Garo	Cathy Robart

Absences: Rhonda Coakley, Jaann Hoisington, Jeff Lancaster, Councilor Cathy Stanton

Project Team: Holly Thompson and Erin Gordenier, City of Beaverton

Guests: Marc San Soucie, City Councilor

Meeting called to order by Chair Mark Fagin at 7:05 PM.

1. Welcome and Approval of Minutes

The April 2011 minutes were approved with no changes.

2. Partner Recruitment Update

Holly Thompson provided the VAC with the current statistics for partner recruitment. Nearly 60 partners have been confirmed, with another handful still pending. All actions have at least one confirmed lead or support partner. At this point in time, only four actions have a pending lead partner. Over 70 partner meetings have been held to date. In the fall the VAC will take a revised action plan back to the City Council for re-adoption, with changes and additional information.

3. Partner Reception Planning – May 18th

The VAC viewed the draft video, to be presented at the Partner Reception Planning event on May 18th. The video will also be included in some program award applications to be submitted over the next few weeks.

Approximately 60 RSVPs have been received to date for the partner reception on May 18th. Holly discussed the various volunteer opportunities for VAC members during the event. A VAC group photo will also be taken at the reception.

The VAC then discussed several logistical issues for the event, as well as reviewed the draft agenda for the evening. Window decals and/or plaques were also discussed as a way for partners and other interested parties to visually show their support. It was decided that, for now, window decals will be created and in the future plaques may be given to the partners.

Mark Fagin discussed which tools we will provide partners with, including a way for partners to include our logo with their publications and website. At the reception each partner will receive a folder with detailed information which will assist them as they implement their action(s).

4. Sub-Committee Report

The sub-committee which looked into background information for how the VAC will lead action #118 (Community Clean-up Days) presented their findings. Jennifer Browning presented background information about what types of community clean-up events are currently being held, including environmental, parks, safety and drop-off type events. One area of clean-up which seems to be missing is assisting needy residents with cleaning up their property. Kevin Hoover then presented his findings on the best way to host a clean-up event and determined that partnering with SOLV would work well. SOLV is a co-lead partner on action #118 with the VAC. The VAC decided to postpone further discussions on a clean-up event as there are several other events currently being planned.

5. Visioning Success Stories – Getting our Story Out

Holly discussed an event which all VAC members are invited to, entitled 'Positive Community and Media Relations Training: Tips for a more effective message and media strategy,' to be held on May 23rd. All VAC members are encouraged to attend.

6. Open House Update – August 27

The Beaverton Community Vision Open House is scheduled for August 27th. Further details will be discussed at a future meeting. Cathy Robart mentioned that she has a friend who may be able to drive a car, representing the BCV, in the Beaverton Parade, to be held that same day.

7. Council Liaison Update

Holly mentioned to the VAC, on behalf of Councilor Cathy Stanton, that budget time for the City is approaching.

8. VAC and Staff Updates

Holly shared that the application for an International Association of Public Participation (IAP2) award has been submitted. An application to the League of Oregon Cities for a Good Governance award will also be submitted in the coming weeks.

The Inter-Religious Action Network has requested that a VAC member attend their meetings quarterly. Lacey Beaty volunteered to attend as her schedule allows. Mark Fagin asked the VAC to think about what our role will be in working with the lead and support partners. This can be discussed at a future VAC meeting.

Jennifer will be absent at the June meeting and Jolene Guptill volunteered to take minutes in her absence.

9. Public Comment

None.

Meeting adjourned at 8:40 PM.

Next Meeting: June 1, 2011

Minutes will be approved at next VAC meeting.